



Hello! I'm

MAX LIN

a.k.a XAMNIL

I'm a director, editor, and experimenter.

What's Up!

est. Feb. 2001

I'm an energetic content creator with a passion for music video and commercial production and 6+ years of working on both student and professional sets. Worked as an assistant editor for 88rising, content creator for Warner Music Group, and VFX editor in addition to being a full-time music video and experimental film director/editor. Eager to contribute my excellent directing and editing abilities to challenge my creativity for companies hungry for fresh ideas.

Info



Cell

661 857 2229



Email

maxlinglobal@gmail.com



Socials

@xamnil



Website

https://xamnil.com



Address

49 1/2 N Harvard Blvd
Los Angeles, CA
90004

Skills



Languages



English



Mandarin (Chinese)



Work Experience



JAN. 2017 -
PRESENT

Freelance Director + Editor

Los Angeles, CA

Direct and edit personal projects, contracted music videos, branded content, and experimental short films for artists and other clients.



AUG. 2020 -
JAN. 2021

Assistant Editor

88rising -- Los Angeles, CA

Edit/create VFX and preparatory media for 88rising YouTube and social media. Created Rich Brian's 1999 EP lyric videos, marketing media for company's Instagram and Twitter accounts, VFX for NIKI's *Moonchild*, visualizers for Joji's *NECTAR* album, and others.



JAN. 2020 -
AUG. 2021

Content Creator

Warner Music U-- Boston, MA

Create video, photo, and graphic design content for Warner Music Group and WMG affiliated priority artists. Created marketing material, hosted events, and engaged in major campaigns on Warner Music social media for artists such as Roddy Ricch, Saweetie, \$not, Cordae, Jack Harlow, and more.



MAR. 2019 -
PRESENT

Founder + Director

GÜM -- Los Angeles, CA

Produce, organize, direct and edit artists' music videos for my production company, GÜM. Coordinate artist relations, shooting schedules, shot lists, art direction, directing, and post production for each music video.



MAR. 2019 -
PRESENT

Director, Editor, Social Media Creator

RIVETING Entertainment-- Los Angeles, CA

Direct and edit original music videos for RIV Music artists, and capture, coordinate, and edit social media content for RIVETING Entertainment social media platforms. Shoot, edit, and deliver BTS content for music artist clients such as Michael Bubl , YK Osiris, Derek Hough, Dice Soho, etc.



OCT. 2018

Campaign Videographer

Gavin Newsom Governor Campaign -- Los Angeles, CA

Filmed and edited montages for California Governor Gavin Newsom during his 2018 campaign bus tour. Traveled across Southern California to collect footage from rallies, speeches, fundraisers, and events to produce post-event aftermovies.



Education



AUG. 2019 -
MAY. 2022

Emerson College

Boston, MA

Business of Creative Enterprises (BCE) + Film Major, graduated within 3 years



AUG. 2015 -
AUG. 2019

West Ranch High School

Santa Clarita, CA